

# LEADINGAGE

# HACKFEST

OCTOBER 18-20, 2014 NASHVILLE CONVENTION CENTER NASHVILLE, TN

## Promotional Package Application

### SPONSOR INFORMATION

Company Name \_\_\_\_\_ Contact \_\_\_\_\_

Name \_\_\_\_\_ Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

### LEVEL OF PARTICIPATION *(please check)*

#### **LeadingAge Hackfest Champion • \$5,000**

- Name and logo on the LeadingAge HackFest website
- Name and logo on LeadingAge HackFest signage at the Renaissance Hotel
- Thanked at HackFest during winning team presentation
- 20 guest tickets to HackFest with reserved VIP seating at the Renaissance Hotel
- 2 tickets to meet and greet reception on Friday evening at the Renaissance Hotel
- Access to the judges and coaches lounge in the Renaissance Hotel
- 1 staffed/unstaffed information table inside LeadingAge Hackfest at the Renaissance Hotel. This benefit may include the ability to demo your product to HackFest Participants (this is only for those companies who have applicable product and requires approval by LeadingAge's SVP of Technology)

#### **BONUS BENEFIT TO 8,000 Stakeholders FOR CHAMPIONS ONLY**

- Company logo on HackFest Pavilion signage in EXPO on Monday at the Convention Center
- Ability to staff Sponsor VIP Area in HackFest Pavillion in EXPO on Monday at the Convention Center

#### **LeadingAge Hackfest Patron • \$2,500**

- Name and logo on the LeadingAge HackFest website
- Name and logo on LeadingAge HackFest signage onsite at the Renaissance Hotel
- Name and logo on scrolling LeadingAge General Session at the Convention Center prior to winner announcement
- 5 guest tickets to LeadingAge HackFest with reserved VIP seating at the Renaissance Hotel

### Payment Information

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

- Check (Payable in U.S. Dollars to LeadingAge)  
 MasterCard  VISA  American Express  Discover

\_\_\_\_\_  
Cardholder's Name (as it appears on card)

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Exp Date

*I authorize LeadingAge to use the above credit card to charge applicable sponsorship amount.*

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

### Submit Application and Payment

- **E-mail:** MWanca-Daniels@LeadingAge.org
- **Fax:** (202) 939-5820
- **Mail:** LeadingAge, c/o Margaret Wanca-Daniels, 2519 Connecticut Ave., NW, Washington, DC 20008-1520